

**SAFI's OKTOBERFEST**  
**Presented by Simpsonville Arts Foundation, Inc.**  
Friday, October 17, 2025 | 5:00 – 10:00 pm

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**INFORMATION FOR ARTISTS/VENDORS & SPONSORS**

The Simpsonville Arts Foundation, Inc. (SAFI) invites you and your business be to a part of one of the best festivals in downtown Simpsonville. Oktoberfest 2025 will be a family-friendly event with traditional oompah music, beer and bratwursts, games and prizes, plus a showcase of local artists and vendors.

**LOCATION OF EVENT**

All festival activities will take place at Burdette Central on the corner of S.E. Main Street and E. Curtis Street, similar to SAFI's 2023 Oktoberfest event. An event map showing assigned vendor spaces and access routes will be shared with confirmed participants in advance of the event date.

**DATE AND TIME**

- Event Date: Friday, October 17, 2025
- This event will be rain or shine.
- Event Hours: 5:00-10:00pm
- Artist & Vendor Setup: Info will be shared with confirmed participants closer to the event date.

**ARTIST & VENDOR OPPORTUNITIES**

SAFI is excited to recruit artists, crafters, other creative merchants to be vendors at this event. Space is limited, so preference will be given to member artists and other local creators.

**VENDOR FEES:**

- Application received through August 31<sup>st</sup> – \$50
- Application received September 1<sup>st</sup> or later - \$75
- Optional Power Fee - \$25
  - Powered spaces are very limited and will be assigned on a FCFS basis.
- All fees are due with application, and can be paid via check or credit card. Fees are non-refundable after acceptance is confirmed by SAFI.
  - Mail a check along with completed application to: SAFI/Oktoberfest, P.O. Box 1433, Simpsonville, SC 29681
  - Send a credit card payment via Zelle to safiarts@yahoo.com, including vendor name in the memo field.
- Vendors must provide their own tent, tables, and other display equipment. Power is limited and incurs an additional fee.
- Vendor spaces will be 10'x10' (roughly one vehicle parking space).

Contact Allison McGarity with vendor/artist questions:

- Email [allisonm@safiarts.com](mailto:allisonm@safiarts.com)
- Phone (864) 688-9551

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**SPONSORSHIP OPPORTUNITIES**

**PRESENTING SPONSOR**

**SOLD 2025 – State Farm, Christina Ortiz**

- Naming rights for the event (e.g. SAFI's Oktoberfest, Presented by Your Business Name)
- Prominent name/logo placement on signage throughout event area
- Sponsor recognition included on SAFI website and social media pages
- Name/logo included on all printed promotions and marketing collateral
- Complimentary vendor space during event (see Vendor details on previous page)
- Brats and beer for 2 guests at event (one bratwurst meal and two drink tickets per guest)

**BEER TENT SPONSOR**

**SOLD 2025 – 1885 Taproom**

- Name/logo placement on Beer Tent signage and related materials/promotions
- Sponsor recognition included on SAFI website and social media pages
- Name/logo included on all printed promotions and marketing collateral
- Complimentary vendor space during event (see Vendor details on previous page)
- Brats and beer for 2 guests at event (one bratwurst and two drink tickets per guest)

**STAGE SPONSOR**

**One Available - \$1000**

- Name/logo placement on Stage Tent signage and related materials/promotions
- Sponsor recognition included on SAFI website and social media pages
- Name/logo included on all printed promotions and marketing collateral
- Complimentary vendor space during event (see Vendor details on previous page)
- Brats and beer for 2 guests at event (one bratwurst and two drink tickets per guest)

**FUN SPOT SPONSOR**

**Three Available - \$500 each**

- Available 2025 - Bratwurst Grill, Kid Zone, Artists Row
- Name/logo placement on area signage and related materials/promotions
- Sponsor recognition included on SAFI website and social media pages
- Name/logo included on all printed promotions and marketing collateral
- Brats and beer for 2 guests at event (one bratwurst and two drink tickets per guest)

**WRISTBAND SPONSOR**

**One Available - \$300**

- Name/logo placement on wristbands given to 21+ guests
- Sponsor recognition included on SAFI website and social media pages
- Name/logo included on all printed promotions and marketing collateral
- Brats and beer for 2 guests at event (one bratwurst and two drink tickets per guest)

**FRIEND OF THE FESTIVAL**

**Multiple Available - \$150 each**

- Sponsor recognition included on SAFI website and social media pages
- Name/logo included on all printed promotions and marketing collateral

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**APPLICATION FOR SPONSORS & VENDORS**

Contact Allison McGarity with vendor/artist questions by email (allisonm@safiarts.com) or phone (864-688-9551).

**BUSINESS INFORMATION:** As it should appear in all event promotion.

Business/Vendor Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Email Address: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Website/Social: \_\_\_\_\_

**VENDOR CATEGORY:** (For Vendors Only; sponsors may skip this section)

\_\_\_\_\_ Art Vendor  
\_\_\_\_\_ Craft Vendor  
\_\_\_\_\_ Food/Beverage Vendor  
\_\_\_\_\_ Other: \_\_\_\_\_

**Price Range of Products:** \_\_\_\_\_

**PHOTOS:** Vendors are required to submit 4-5 digital photos of their work along with this application.

**PARTICIPATION FEE OPTIONS:** Select one.

\_\_\_\_\_ Artist/Vendor – Prices vary; see page 1 for details.  
\_\_\_\_\_ Optional Power Add-On - \$25  
\_\_\_\_\_ Sponsorship - Prices vary. Will sponsor use vendor space? \_\_\_\_ YES \_\_\_\_ NO

**Total Fees Due:** \_\_\_\_\_ **Payment Method:** \_\_\_\_\_

**PAYMENT DETAILS:**

All fees can be paid via check or credit card, and will be non-refundable after acceptance is confirmed.

- Mail a check along with completed application to: SAFI/Oktobefest, P.O. Box 1433, Simpsonville, SC 29681
- Send a credit card payment via Zelle to safiarts@yahoo.com, and include vendor name in the memo field.

**RELEASE & INDEMNIFICATION:**

The undersigned vendor releases and holds harmless the Simpsonville Arts Foundation, Inc. (SAFI), and the property owners and/or tenants; and waives all rights, without limit upon or liability for use of their property and facilities. The undersigned agrees that SAFI may use any slides/photos submitted for publicity. The undersigned further agrees that failure to abide by the rules stated in this application can lead to immediate expulsion from event with no reimbursement or legal recourse whatsoever.

1. I, the undersigned, have read all of the above guidelines governing this event, and agree to adhere to the rules that are outlined within it.
2. I understand that SAFI reserves the right to limit or discontinue the participation of a vendor at any time.
3. Each party to this agreement agrees to and does assume responsibility for their respective acts or omissions which may give rise to any claim arising out of this agreement.
4. Behavior by vendors, their family members, or employees that is disruptive, abusive, or threatening towards other members, the public, or staff members is prohibited and may result in immediate termination of the vendor and/or their future marketing/selling rights.

**I have read these rules and agree to the terms of this contract.**

Vendor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**APPLICATION CHECK-LIST:** Applications can be mail or emailed.

\_\_\_\_\_ Completed and signed application page.  
\_\_\_\_\_ Vendor Fee Payment (check or Zelle)  
\_\_\_\_\_ 4-5 digital images of artist's work