

SAFI's SPRING INTO ART FESTIVAL

Presented by Simpsonville Arts Foundation, Inc.

Saturday, May 3, 2025 | 11:00 am – 3:00 pm

INFORMATION FOR ARTISTS/VENDORS & SPONSORS

The Simpsonville Arts Foundation, Inc. (SAFI) invites you and your business be to a part of our popular art show in downtown Simpsonville. Spring Into Art Festival 2025 will be a family-friendly event with art demonstrations, music, kids activities, and a juried showcase of local artists and crafters. Through this series, SAFI is helping Simpsonville become known as a destination for visual and performing arts that is supported by businesses, individuals, artists, and the local and surrounding community.

LOCATION OF EVENT

All festival activities will take place at Burdette Central on the corner of S.E. Main Street and E. Curtis Street, similar to SAFI's 2024 Spring Into Art Festival. An event map showing assigned vendor spaces and access routes will be shared with confirmed participants in advance of the event date.

DATE AND TIME

- Event Date: Saturday, May 3, 2025
- In case of very poor weather, our event rain date will be May 10, 2025. SAFI's final decision on any postponements will be communicated via email with all vendors, artists, and partners.
- Public Event Hours: 11:00-3:00pm
- Artist & Vendor Setup: Schedule will be shared with confirmed participants.

VENDOR OPPORTUNITIES

SAFI invites local artists to apply to participate in this juried art show and market. Spaces are limited, so preference will be given to member artists and other local creators. We are not accepting applications from food vendors at this time.

ART VENDOR FEES & DEADLINES:

- Final Application Submission Deadline – April 25, 2025
- Applications received through March 31 – SAFI member artists \$25, non-members \$50
- Application received April 1 or later - SAFI member artists \$50, non-members \$75
 - *Non-member rate includes complimentary annual artist membership for eligible applications. Refer to SAFI's website for more information regarding Artist Memberships.*
- Optional Power Fee - \$20
 - Powered spaces are very limited and will be assigned on a FCFS basis.
- All fees are due with application, and can be paid via check or credit card. Fees are non-refundable after acceptance is confirmed by SAFI.
 - Mail a check along with completed application to: SAFI/Spring Into Art Festival, P.O. Box 1433, Simpsonville, SC 29681
 - Send a credit card payment via Zelle to safiarts@yahoo.com, including vendor name in the memo field. Email a copy of completed application and payment confirmation email to allisonm@safiarts.com.
- Vendors must provide their own tent, tables, and other display equipment. Power is limited and incurs an additional fee.
- Vendor spaces will be 9'x10' (roughly one vehicle parking space).

Contact Allison McGarity with vendor/artist questions:

- Email allisonm@safiarts.com

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The Simpsonville Arts Foundation, Inc. is proud to announce its Spring Into Art Festival on April 25th in downtown Simpsonville. This event will showcase original artwork from local artists, plus live music, arts and crafts vendors, activities for kids, food trucks, and more. Through this series, SAFI is helping Simpsonville become known as a destination for visual and performing arts that is supported by businesses, individuals, artists, and the local and surrounding community.

PRESENTING SPONSOR, \$3,000 One Available

- Premier placement of sponsor's logo/name on promotional materials including website, social media, and event signage.
- Six months of advertising space on SAFI's website.
- Space for displays, tent, and table during the event.

ARTIST ROW SPONSOR, \$1,000 One Available

- Mid-level placement of sponsor's logo/name on promotional materials including website, social media, and event signage.
- Three months of advertising space on SAFI's website.
- Space for displays, tent, and table during the event.

KIDS ART SPONSOR, \$1,000 One Available

- Mid-level placement of sponsor's logo/name on promotional materials including website, social media, and event signage.
- Three months of advertising space on SAFI's website.
- Space for displays, tent, and table during the event.

AWARDS SPONSOR, \$750 One Available

- Logo placement on awards given to top artists
- Opportunity to serve as judge for awards
- Mid-level placement of sponsor's logo/name on promotional materials including event website, social media, and event signage.
- Two months of advertising space on SAFI's website.
- Space for displays, tent, and table during the event.

HOSPITALITY SPONSOR, \$500 One Available

- Lower-level placement of sponsor's logo/name on promotional materials including website, social media, and event signage.
- One month of advertising space on SAFI's website.
- Space for displays, tent, and table during the event.

FRIEND OF THE FESTIVAL, \$250 Multiple Available

- Lower-level placement of sponsor's logo/name on promotional materials including website, social media, and event signage.

IN-KIND SPONSORSHIP OPPORTUNITIES

- In-kind sponsorship opportunities are available for printers, photographers, media and marketing providers, and other event service partners.

Contact Cindy Tench by email with sponsorship questions: cindy@safiarts.com

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APPLICATION FOR SPONSORS & VENDORS

Art Vendor Questions: Allison McGarity allisonm@safiarts.com **Sponsor Questions:** Cindy Tench cindy@safiarts.com

BUSINESS INFORMATION: (as it should appear in all event promotion)

Business/Artist Name: _____
Contact Person: _____
Physical Address: _____
Email Address: _____
Phone Number: _____
Website/Social: _____

ART MEDIUM: Check any that apply.

_____ Oil	_____ Watercolor	_____ Photography
_____ Metal	_____ Wood	_____ Pottery
_____ Drawings	_____ Jewelry	_____ Glass
_____ Other: _____		

Price Range of Art: _____

Vendors are required to submit 4 digital photos of their work along with this application.

PARTICIPATION FEE OPTIONS: Select all that apply.

_____ **Artist/Vendor** – Prices vary; see page 1 for details. Member Artist? ____ YES ____ NO
_____ **Optional Power Add-On** - \$20
_____ **Sponsorship** - Prices vary. Will sponsor use vendor space? ____ YES ____ NO
_____ **Silent Auction Donation** – If checked, a member of our Silent Auction team will contact you.

Total Fees Due: _____ **Payment Method:** _____

PAYMENT DETAILS:

All fees can be paid via check or credit card, and will be non-refundable after acceptance is confirmed.

- Mail a check along with completed application to: SAFI/Spring Into Art Festival, P.O. Box 1433, Simpsonville, SC 29681
- Send a credit card payment via Zelle to safiarts@yahoo.com, and include vendor name in the memo field.

RELEASE & INDEMNIFICATION:

The undersigned vendor releases and holds harmless the Simpsonville Arts Foundation, Inc. (SAFI), and the property owners and/or tenants; and waives all rights, without limit upon or liability for use of their property and facilities. The undersigned agrees that SAFI may use any slides/photos submitted for publicity. The undersigned further agrees that failure to abide by the rules stated in this application can lead to immediate expulsion from event with no reimbursement or legal recourse whatsoever.

1. I, the undersigned, have read all of the above guidelines governing this event, and agree to adhere to the rules that are outlined within it.
2. I understand that SAFI reserves the right to limit or discontinue the participation of a vendor at any time.
3. Each party to this agreement agrees to and does assume responsibility for their respective acts or omissions which may give rise to any claim arising out of this agreement.
4. Behavior by vendors, their family members, or employees that is disruptive, abusive, or threatening towards other members, the public, or staff members is prohibited and may result in immediate termination of the vendor and/or their future marketing/selling rights.

I have read these rules and agree to the terms of this contract.

Vendor Signature: _____ Date: _____